



To Whom It May Concern::

Tri Line Rugby would like to invite your club's 1st XV team to our first annual International Rugby Festival in Perth Western Australia from the 1st till 7th October 2007.

We have a true passion for playing, developing and enjoying the game of rugby union. We aim to create more opportunity for players and coaches to develop into better or professional rugby individuals by giving them the needed exposure to higher levels of the game. Our tournament will give your team and coaches the perfect opportunity to experience the international levels of rugby first hand on and off the field.

There will be a total of 40 teams playing in the Festival; 16 senior club teams, 16 Golden Oldies and 8 U/21 teams. Participating teams will be from South Africa, Australia, New Zealand, Asia, Europe and the U.S.A. Teams will be divided into 4 pools of 4 teams playing each team in your pool and then progressing to the finals. Teams will play for the Cup, Plate, Bowl or Jug in all respective categories.

There will also be a number of workshops for coaches and referees based on the following game specifics presented by Australian provincial and other International level coaches and referees.

- Individual, unit and team skill development
- Fitness and conditioning
- Nutrition
- Laws of the game
- Supplements
- Coaching development

A basic outline of the Festival:

- Rules and structure of the tournament is available on request.
- We will have 3 fields to accommodate 20 games a day.
- There will be 40 corporate gazebos to generate exposure for sponsors and to attract more spectators from both the sport but also the corporate world.
- Community stalls promoting local businesses will also be available.
- An October beer fest is part of the program starting Friday 5th till Sunday 7th October.
- Big screens showing the World Cup Rugby will also be available for people from the festival to watch throughout the week.
- A Beer garden and food stands will be available for all festival guests and people to buy refreshments or come down for a quick lunch.
- Professional rugby workshops will be conducted by International level coaching staff.
- Jumping castles, face painting etc will be available to keep the kids entertained.
- Music Entertainment through out the week.

The idea of the tournament is to:

- Promote the sport to both domestic and international players, supporters and sponsors
- Create a pathway to higher levels of the game for players by giving them international exposure
- Assist with the development of rugby players and coaching around the globe

We would very much like to be part of your future development and successes.

We expect the numbers of the tournament to rise up to 15 000 people over the weekend of the finals. The finals will also be covered by local TV channels like Channel 9 TV and local radio stations in Perth. The Festival is supported and approved by The Australian Rugby Union

Please reply with an email of interest or formal confirmation to elwee@tri-line.com.au.

Places are limited to 4 teams per category for SA clubs so confirm now to avoid disappointment.

Regards

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Development and Promotions
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